



Startup World Cup – Slide Sample

Company Name

Founding Date and HQ

Startup Logo

1. Problem Statement



Explain the main problem your startup is trying to solve



The details of the existing issue and specific inconveniences.



2. Solution/Simple Demo



The details of how your startup is trying to tackle the existing issue/inconveniences



Potential demo of the product & technology.



Snapshots of demo if real demo is not available



3. Market Size

Explain the potential market size of the product/technology your startup offers



4. Product & Technology Traction



Explain the product tractions such as:

- Number of downloads
- Number of active unique visitors
- Number of valid partnerships
- Amount of revenue
- Number of customer, etc.



5. Team Members



Explain about your team



Number of team members



Qualifications, experience, and education of the team members



6. Competition



Direct and indirect competition



Explain how your startup can compete and win against the competition



Differentiation from the competition



7. Business Model/Plan



Explain your startups' business model



Explain how your startup is going to generate revenue



Explain different product and membership packages available



Long and short term plans of your startup



8. Funding Status



Explain the funding status of your startup



Investor's names if available



Previous round details



Future round plans





STARTUP WORLD CUP



PEGASUS
TECH VENTURES